

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
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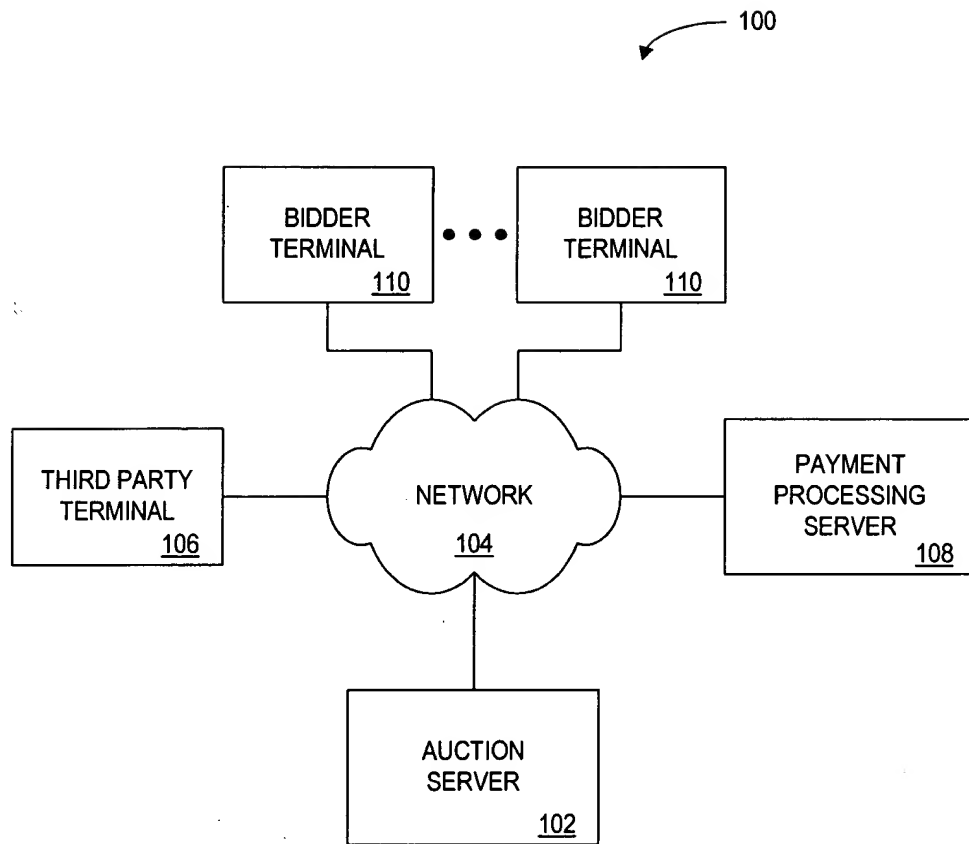


FIG. 1

09223901.123198

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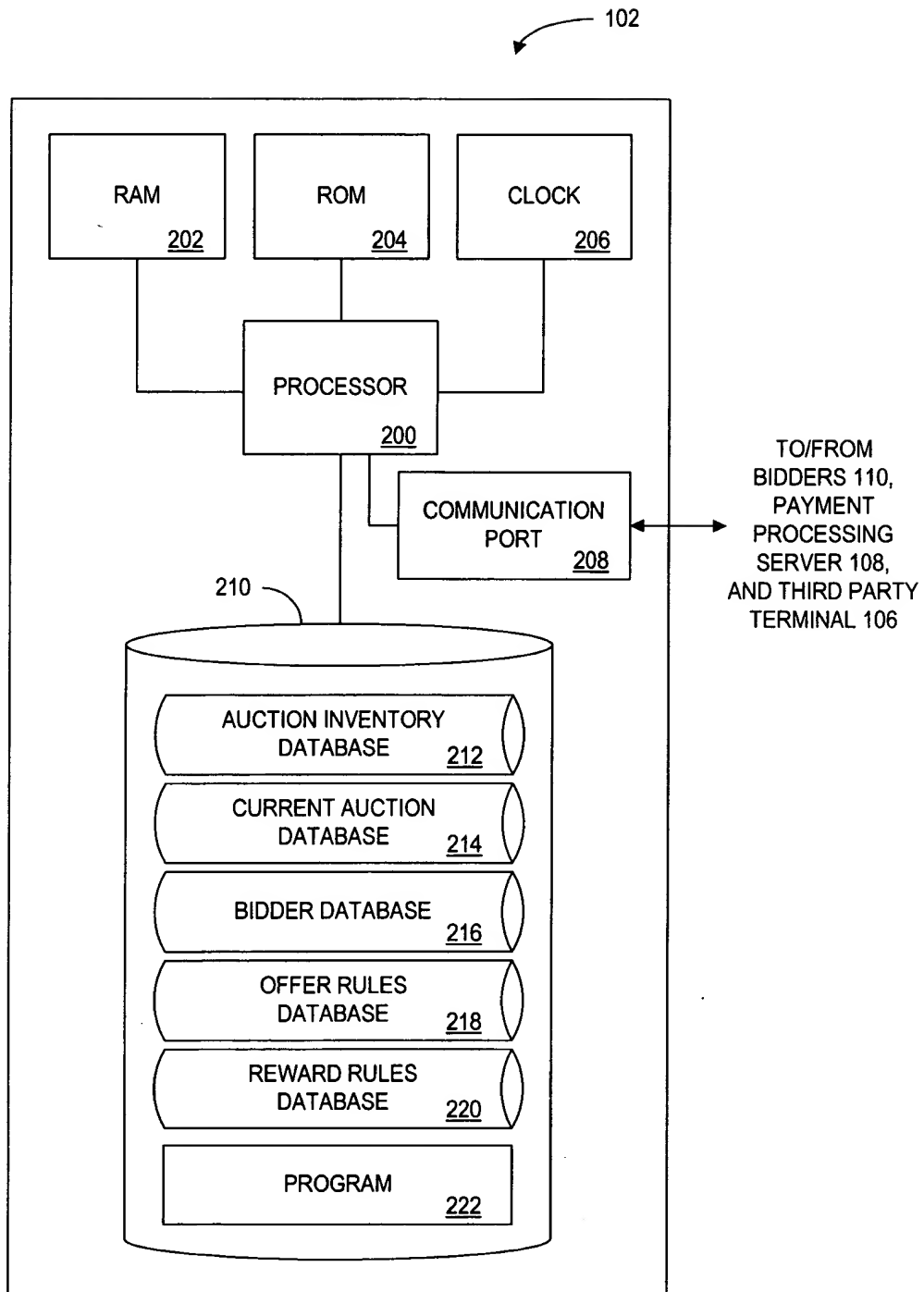


FIG. 2

00223901-121496

APPROVED	O.G. FIG.	
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0923901-123498

212

<div>AUCTION ID</div> <div>300</div>	<div>AUCTIONED ITEM</div> <div>302</div>	<div>OPEN TIME/DATE</div> <div>303</div>	<div>CLOSE TIME/DATE</div> <div>304</div>	<div>MINIMUM STARTING BID</div> <div>306</div>
123	PRODUCT X	9:00 AM 1/1/99	12:00 PM 1/1/99	\$125.00
124	PRODUCT Y	12:00 AM 1/1/99	12:00 PM 1/1/99	\$50.00

FIG. 3

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AUCTION ID <u>400</u>	BIDDER ID <u>402</u>	BID AMOUNT <u>404</u>	TIME RECEIVED <u>406</u>
123	MALWG01B	\$450.00	11:36 AM 1/1/99
123	STEZD12K	\$445.00	11:35 AM 1/1/99
123	MCDT98R	\$430.00	11:20 AM 1/1/99
123	SMIMW19B	\$350.00	10:15 AM 1/1/99
123	ROBX12B	\$336.00	9:47 AM 1/1/99
123	JONEX84B	\$195.00	9:24 AM 1/1/99
123	SMIMW19B	\$150.00	9:12 AM 1/1/99
123	DOEQ29J	\$135.00	9:10 AM 1/1/99

FIG. 4

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BIDDER ID 500	HISTORIC PARTICIPATION LEVEL 502	BIDDER NAME 504	FINANCIAL ACCOUNT IDENTIFIER 506	CONTACT INFORMATION 508
DOEQ29J	5	JOHN DOE	1234-1234-1234-1234	12 WILLOW ST. TOWN, STATE
ROBX12B	2	BOB ROBERTS	1111-1111-1111-1111	500 1ST AVE. CITY, STATE
MCDT98R	8	SUE McDONALD	9999-9999-9999-9999	222 PARK AVE. CITY, STATE
JONEX84B	3	TOM JONES	5555-5555-5555-5555	15 RIVER PL. TOWN, STATE
SM1MW19B	10	BILL SMITH	2222-2222-2222-2222	192 BARN RD. TOWN, STATE
MALWG01B	1	NEIL MALLONE	4444-4444-4444-4444	95 MAIN ST. TOWN, STATE
MARYZ02C	21	ANDREW MARTIN	3333-3333-3333-3333	5 PARK AVE. CITY, STATE
STEZD12K	6	STEVE JOHNSON	7777-7777-7777-7777	8 PROSPECT ST. TOWN, STATE

FIG. 5

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AUCTION ID <u>600</u>	REQUIRED CONDITIONS <u>602</u>	OFFER MESSAGE <u>604</u>	OFFER RECIPIENT RULES <u>606</u>	REWARD ID <u>608</u>
123	NO BIDS RECEIVED WITHIN 30 MINUTES	"MAKE THE NEXT BID AND WE'LL GIVE YOU A \$10 REBATE CREDITED TO YOUR FINANCIAL ACCOUNT"	ALL PARTICIPANTS IN CURRENT AUCTION DATABASE	28
123,124	HIGH BID < \$300.00 AFTER 3RD HOUR OF AUCTION	"MAKE THE NEXT BID AND WE'LL GIVE YOU \$15 TOWARDS THE NEXT BID THEREAFTER"	TOP 5 BIDDERS IN CURRENT AUCTION DATABASE	21
124	HIGH BID < \$450.00	"MAKE THE NEXT BID OVER \$500 AND WE'LL GIVE YOU A FREE CLOCK-RADIO"	FIRST BIDDER	26

FIG. 6

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REWARD IDENTIFIER 700	REWARD SUPPLIER 702	REWARD DESCRIPTION 704	REWARD RULES 706
21	AUCTIONEER	\$15.00 TOWARD SUBSEQUENT BID	- AUCTIONED PRODUCT = PRODUCT X - BIDDER MUST EXCEED CURRENT HIGH BID
22	THIRD PARTY	\$50 TOWARDS OFFER	- AUCTIONED PRODUCT = PRODUCT Y - BIDDER MUST AGREE TO USE THIRD PARTY INSURER IF THEY ARE THE WINNING BIDDER
23	AUCTIONEER	WARRANTEE ON AUCTION PRODUCT	- AUCTIONED PRODUCT = PRODUCT Z - BIDDER MUST SUBMIT > 5 BIDS IN CURRENT AUCTION
24	AUCTIONEER	FREE DIGITAL WATCH	- AUCTIONED PRODUCT = PRODUCT B - BIDDER MUST HAVE SUBMITTED AT LEAST 3 BIDS THAT PROGRESSIVELY INCREASED BY 50%
25	AUCTIONEER	\$10.00 REBATE CREDITED TO FINANCIAL ACCOUNT	- BIDDER MUST HAVE RESPONDED TO HIGH BID WITH SUBSEQUENT BID WITHIN 2 MINUTES
26	AUCTIONEER	FREE CLOCK-RADIO	- BIDDER MUST HAVE BEEN THE FIRST BIDDER - WINNING BID MUST BE \geq \$500.00
27	AUCTIONEER	\$50.00 GIFT CERTIFICATE TO RESTAURANT A	- BIDDER MUST HAVE PARTICIPATED IN \geq 10 PREVIOUS AUCTIONS
28	AUCTIONEER	\$10.00 REBATE CREDITED TO FINANCIAL ACCOUNT	- BIDDER MUST EXCEED CURRENT HIGH BID - NO BID MUST HAVE BEEN PREVIOUSLY RECEIVED FOR 30 MINUTES AFTER THE PREVIOUS BID

FIG. 7

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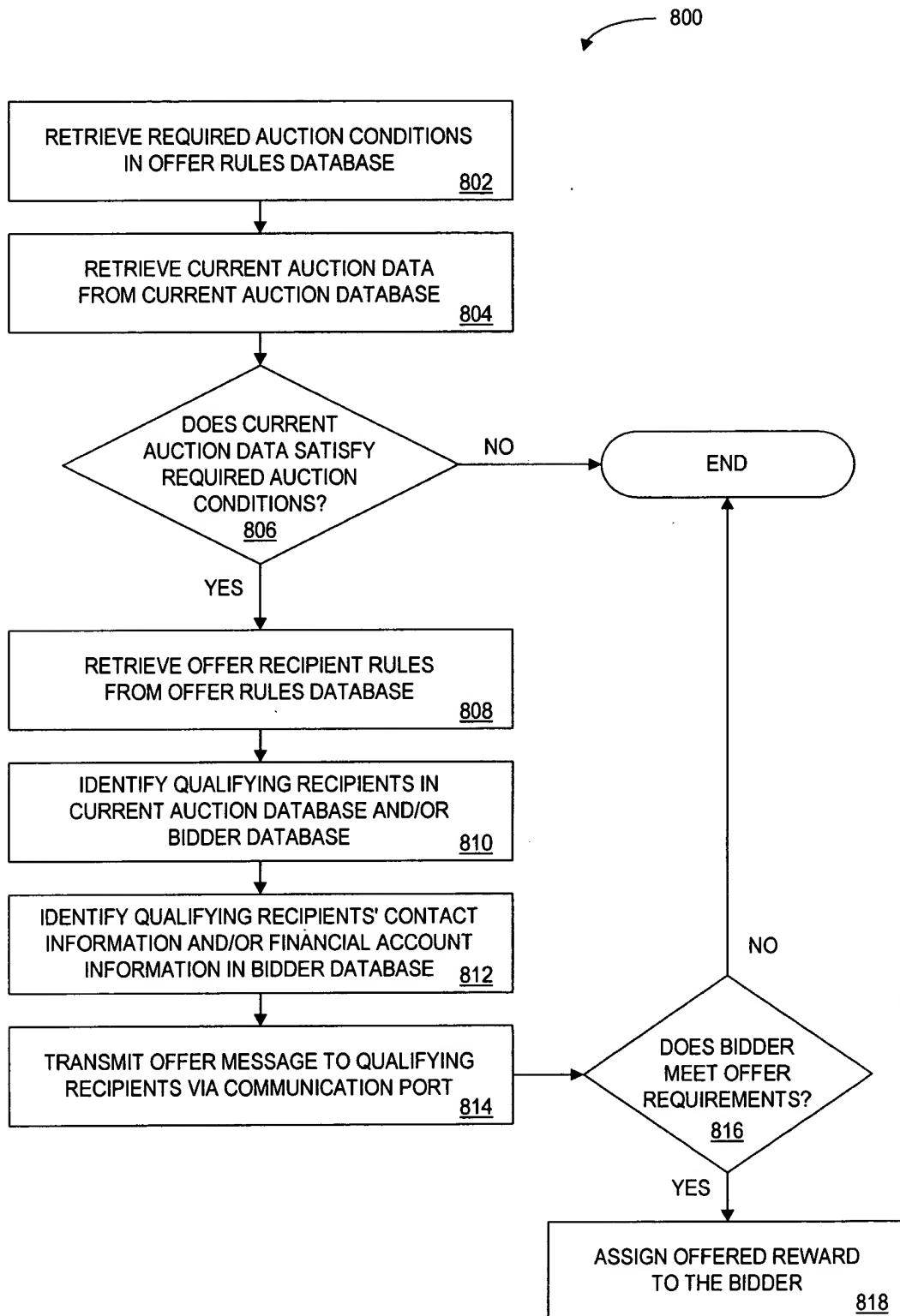


FIG. 8

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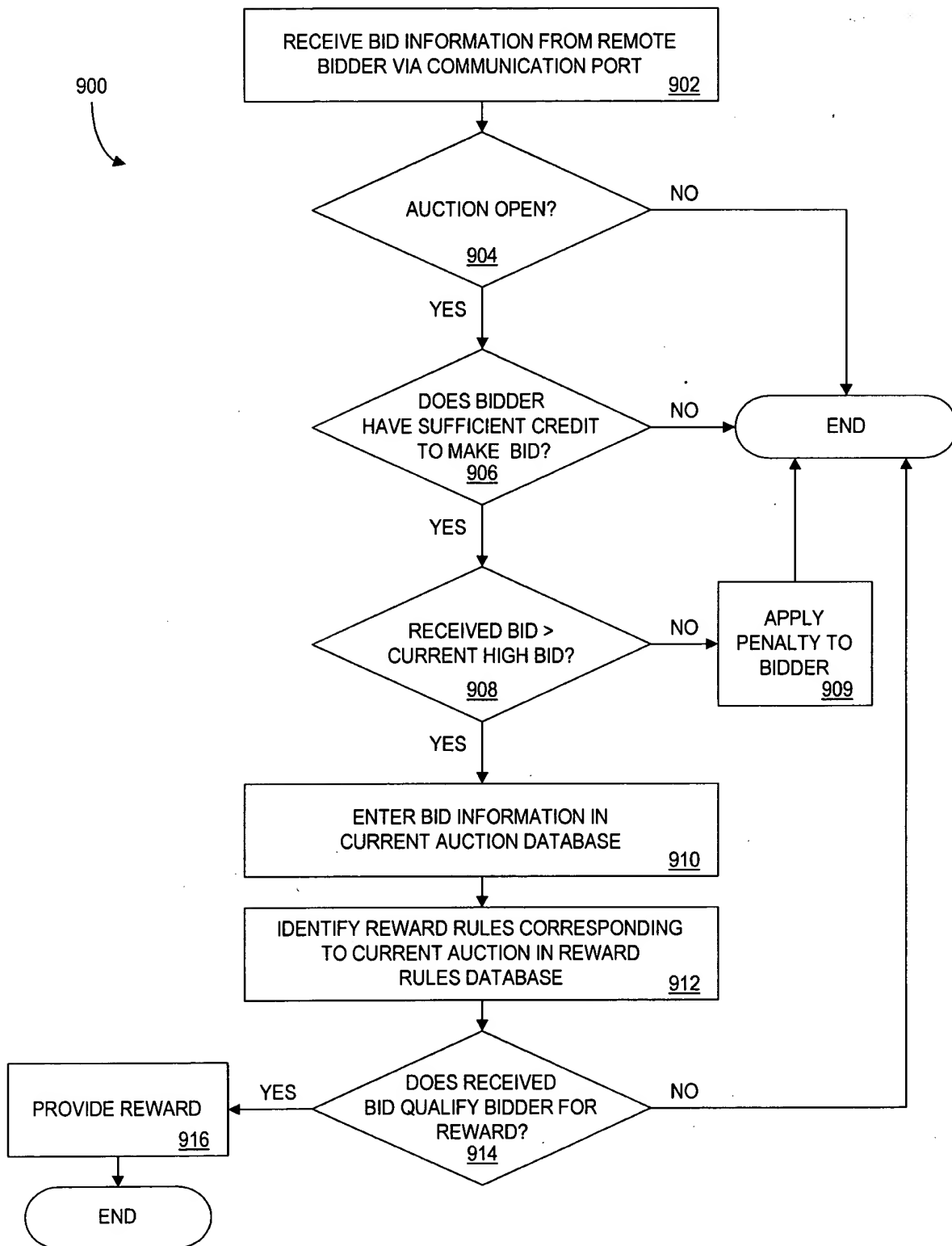


FIG. 9

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APPROVED	O.G. FIG.	
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1000
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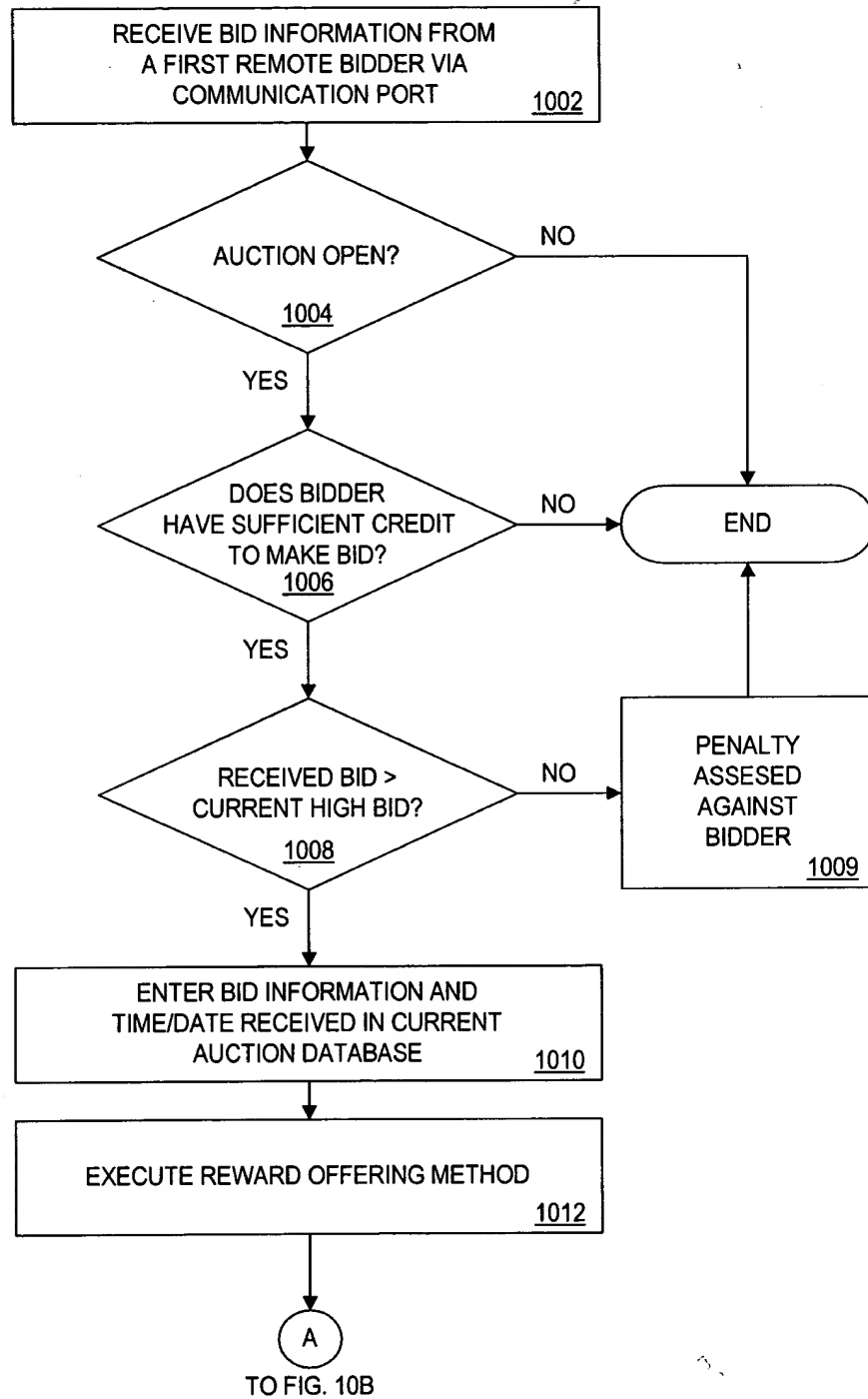


FIG. 10A

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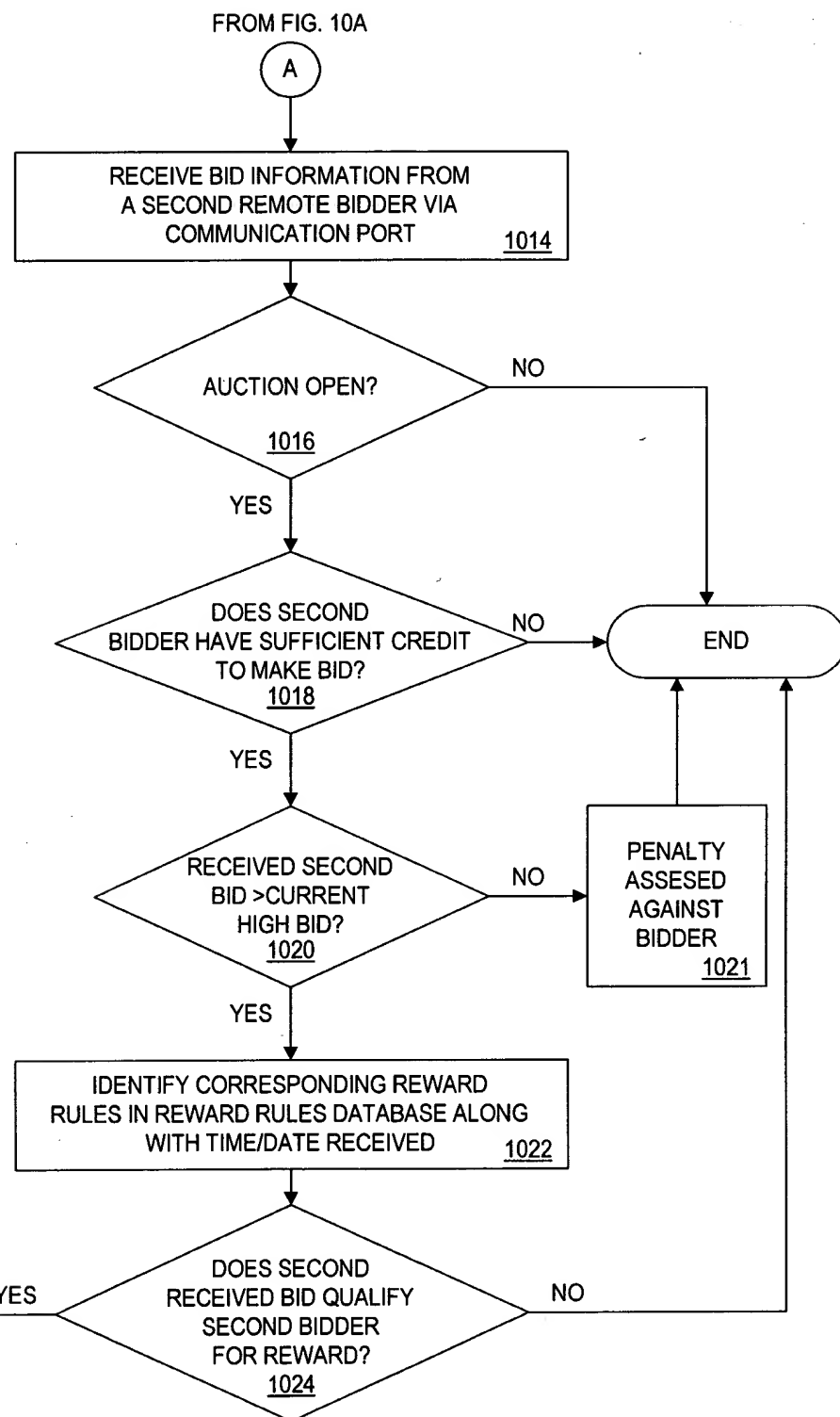


FIG. 10B

00223901-12119
SECRET 1062260